

## Res. Asst. ZEYNEP MURAT

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### Articles Published in Other Journals

- I. **INSTITUTIONAL ADVERTISING IN THE CONTEXT OF SOCIAL REPRESENTATION THEORY THE CASE OF COCA COLA**  
MURAT Z.  
Journal of Strategic Research in Social Science, vol.6, no.1, pp.25-32, 2016 (Refereed Journals of Other Institutions)

### Refereed Congress / Symposium Publications in Proceedings

- I. **Design thinking in urban spaces with high level of participation: The case of Ankara, Turkey**  
MURAT Z.  
AESOP Annual Congress 2017, Lizbon, Portugal, 11 - 14 July 2017
- II. **CENTRALIZATION UNDER THE NAME OF LOCATIONALIZATION: CASE OF TURKISH METROPOLITAN MUNICIPALITIES**  
ÇELİK A., MURAT Z.  
AESOP Annual Congress 2017, Lizbon, Portugal, 11 - 14 July 2017
- III. **An urban campus transportation policy research: the case study of Middle East Technical University (METU) campus in Ankara, Turkey**  
MURAT Z.  
3RD INTERNATIONAL CONFERENCE ON "CHANGING CITIES" Spatial, Design, Landscape & Socio-economic Dimensions, Siroz Adası, Greece, 26 - 30 June 2017
- IV. **Comparisons of America, England and Turkey in the context of urban renewal process**  
MURAT Z.  
3RD INTERNATIONAL CONFERENCE ON "CHANGING CITIES" Spatial, Design, Landscape & Socio-economic Dimensions, Siroz Adası, Greece, 26 - 30 June 2017
- V. **INSTITUTIONAL ADVERTISING IN THE CONTEXT OF SOCIAL REPRESENTATION THEORY THE CASE OF COCA COLA**  
MURAT Z.  
International Conference of Strategic Research in Social Science and Education (ICoSReSSE) 2016, Antalya, Turkey, 14 October 2016 - 16 October 2106
- VI. **EFFICIENCY OF RED LIGHT CAMERAS ON THE RED LIGHT VIOLATIONS THE CASE OF ANKARA**  
MURAT Z., Özer Ö.  
International Conference of Strategic Research in Social Science and Education (ICoSReSSE) 2016, Antalya, Turkey, 14 - 16 October 2016
- VII. **THE EFFECTS OF SENSES ON THE URBAN SPACE THE CASE OF SAKARYA STREET ANKARA TURKEY**  
MURAT Z.  
International Symposium on Urban Design, Ankara, Turkey, 4 - 06 October 2016
- VIII. **CONVIVIAL URBAN SPACES THE CASE OF SAKARYA STREET ANKARA TURKEY**  
MURAT Z., YETİŞKUL ŞENBİL E., ÇELİK A.  
The World Planning Schools Congress 2016, Rio de Janeiro, Brazil, 3 - 08 July 2016