

## Res. Asst. ÖMER FARUK ÜNLÜSOY

### Personal Information

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### International Researcher IDs

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### Education Information

Doctorate, AVRASYA ÜNİVERSİTESİ, Social Sciences Institute, Business Administration, Turkey 2020 - Continues

Undergraduate, Marmara University, Faculty Of Business Administration, Business Administration Lectured (English), Turkey 2009 - 2014

### Foreign Languages

English, C1 Advanced

### Research Areas

Quantitative Methods

### Academic Titles / Tasks

Research Assistant, Abdullah Gul University, Yönetim Bilimleri Fakültesi, İşletme, 2020 - Continues

### Articles Published in Other Journals

- I. An analysis of annual reports from the sustainable development goals perspective**  
Hacıhasanoğlu E., Ünlüsoy Ö. F., Madenoğlu F. S.  
Corporate Governance, vol.0, no.0, pp.1-18, 2023 (ESCI)
- II. PERFORMANCE EVALUATION OF ENERGY COMPANIES WITH A NOVEL INTEGRATED MULTI-CRITERIA DECISION MAKING METHOD**  
Madenoglu F. S., Unlusoy Ö. F., Yilmaz Ç.  
KAFKAS ÜNİVERSİTESİ İKTİSADİ ve İDARİ BİLİMLER FAKÜLTESİ DERGİSİ , vol.1, no.26, pp.640-658, 2022 (Peer-Reviewed Journal)

### Books & Book Chapters

- I. Portfolio Optimization: An Application on the BIST-30 Index**  
Madenoglu F. S., Unlusoy Ö. F.

in: Interdisciplinary Public Finance, Business and Economics Studies, Adil Akncı, Editor, Peter Lang Publishing, Inc., Berlin, pp.75-87, 2023

## **Refereed Congress / Symposium Publications in Proceedings**

- I. **Sales Forecast with Historical Data in a Shrinking Market**  
Hacıhasanoğlu E., Madenoğlu F. S., Ünlüsoy Ö. F.  
III. International Applied Statistics Conference , Skopje, Macedonia, 22 - 24 June 2022, vol.1, pp.281
- II. **Using Content Analysis to Investigate Companies' Activities and Targets**  
Hacıhasanoğlu E., Madenoğlu F. S., Ünlüsoy Ö. F.  
III. International Applied Statistics Conference , Skopje, Macedonia, 22 - 24 June 2022, vol.1, pp.280
- III. **Communicating Brand Personality on Social Media during the Covid-19 Pandemic**  
Sap S., Ünlüsoy Ö. F.  
Law, Business and Innovation Studies (LBIS) Conference, London, United Kingdom, 9 - 11 September 2021, pp.1

## **Metrics**

Publication: 6