Res. Asst. ÖMER FARUK ALADAĞ

Personal Information

Email: omer.aladag@agu.edu.tr
Web: https://avesis.agu.edu.tr/omer.aladag

International Researcher IDs
ScholarID: u7OzLK0AAAAJ
ORCID: 0000-0002-5176-679X
Yoksis Researcher ID: 118567

Education Information

Doctorate, Ankara Yildirim Beyazit University, Sosyal Bilimler Enstitüsü, Management and Organization, Turkey 2016 - 2020
Postgraduate, Ankara Yildirim Beyazit University, Sosyal Bilimler Enstitüsü, Management and Organization, Turkey 2013 - 2016
Undergraduate, Ihsan Dogramaci Bilkent University, Faculty Of Busıness Admınıstratıon, Department Of Busıness, Turkey 2005 - 2009

Foreign Languages

English, C2 Mastery

Research Areas

Management, Management and Organization, Tourism and Hotel Management, Healthcare Administration, Management of Enterprises, Science of Strategy, Entrepreneurship and Innovation Management

Academic Titles / Tasks

Research Assistant PhD, Abdullah Gul University, Yönetim Bilimleri Fakültesi, İşletme, 2019 - Continues

Published journal articles indexed by SCI, SSCI, and AHCI

I. **Origins, evolution and themes of scholarly hospitality sources: 1960-2019**
Koseoglu M. A., Mehraliyev F., ALADAĞ Ö. F., King B.
INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT, vol.94, 2021 (SSCI)

II. **What are the key success factors for strategy formulation and implementation? Perspectives of managers in the hotel industry**
Köseoglu M. A., Altin M., Chan E., ALADAĞ Ö. F.
International Journal of Hospitality Management, vol.89, 2020 (SSCI)

III. **Strategy implementation research in hospitality and tourism: Current status and future potential**
ALADAĞ Ö. F., Köseoglu M. A., King B., Mehraliyev F.

International Journal of Hospitality Management, vol.88, 2020 (SSCI)

Articles Published in Other Journals

I. **Why are Faculty Unfavorably Disposed to MOOCs? - A Sharing of Views by Chinese Hospitality Educators**
Zhang X., Koseoglu M. A., King B., ALADAĞ Ö. F.
JOURNAL OF HOSPITALITY & TOURISM EDUCATION, vol.35, no.2, pp.123-132, 2023 (ESCI)

II. **Business model adaptation as a strategic response to crises: navigating the COVID-19 pandemic**
Chanyasak T., Koseoglu M. A., King B., ALADAĞ Ö. F.
INTERNATIONAL JOURNAL OF TOURISM CITIES, vol.8, no.3, pp.616-635, 2022 (ESCI)

Metrics

Publication: 5
Citation (Scopus): 1
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