

## **Res. Asst. ÖMER FARUK ALADAĞ**

### **Personal Information**

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### **International Researcher IDs**

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### **Education Information**

Doctorate, Ankara Yildirim Beyazıt University, Sosyal Bilimler Enstitüsü, Management and Organization, Turkey 2016 - 2020

Postgraduate, Ankara Yildirim Beyazıt University, Sosyal Bilimler Enstitüsü, Management and Organization, Turkey 2013 - 2016

Undergraduate, İhsan Doğramacı Bilkent University, Faculty Of Business Administration, Department Of Business, Turkey 2005 - 2009

### **Foreign Languages**

English, C2 Mastery

### **Research Areas**

Management, Management and Organization, Tourism and Hotel Management, Healthcare Administration, Management of Enterprises, Science of Strategy, Entrepreneurship and Innovation Management

### **Academic Titles / Tasks**

Research Assistant PhD, Abdullah Gül University, Yönetim Bilimleri Fakültesi, İşletme, 2019 - Continues

### **Published journal articles indexed by SCI, SSCI, and AHCI**

- I. **Origins, evolution and themes of scholarly hospitality sources: 1960-2019**  
Köseoglu M. A., Mehraliyev F., ALADAĞ Ö. F., King B.  
INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT, vol.94, 2021 (SSCI)
- II. **What are the key success factors for strategy formulation and implementation? Perspectives of managers in the hotel industry**  
Köseoglu M. A., Altın M., Chan E., ALADAĞ Ö. F.  
International Journal of Hospitality Management, vol.89, 2020 (SSCI)
- III. **Strategy implementation research in hospitality and tourism: Current status and future potential**  
ALADAĞ Ö. F., Köseoglu M. A., King B., Mehraliyev F.

## Articles Published in Other Journals

- I. **Why are Faculty Unfavorably Disposed to MOOCs? - A Sharing of Views by Chinese Hospitality Educators**

Zhang X., Koseoglu M. A., King B., ALADAĞ Ö. F.

JOURNAL OF HOSPITALITY & TOURISM EDUCATION, vol.35, no.2, pp.123-132, 2023 (ESCI)

- II. **Business model adaptation as a strategic response to crises: navigating the COVID-19 pandemic**

Chanyasak T., Koseoglu M. A., King B., ALADAĞ Ö. F.

INTERNATIONAL JOURNAL OF TOURISM CITIES, vol.8, no.3, pp.616-635, 2022 (ESCI)

## Metrics

Publication: 5

Citation (Scopus): 1

H-Index (Scopus): 1