

## **Asst. Prof. GÖKMEN KARA**

### **Personal Information**

**Email:** gokmen.kara@agu.edu.tr

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### **Education Information**

Doctorate, Istanbul University, Institute Of Social Sciences, İşletme Fakültesi Bölümü, Turkey 2008 - 2014

Postgraduate, Sakarya University, Faculty Of Engineering, Department Of Industrial Engineering, Turkey 2006 - 2008

Undergraduate, Selcuk University, Faculty Of Engineering, Department Of Industrial Engineering, Turkey 1999 - 2004

### **Research Areas**

Marketing, Strategic Marketing and Brand Management, Production Planning and Control, Engineering Economics, Strategic planning, Supply Chain and Logistics Management

### **Academic Titles / Tasks**

Assistant Professor, Abdullah Gul University, Mühendislik Fakültesi, Endüstri Mühendisliği, 2021 - Continues

### **Academic and Administrative Experience**

Student Communication Coordinator (For Candidate), Abdullah Gul University, Mühendislik Fakültesi, Endüstri Mühendisliği, 2021 - Continues

### **Courses**

Financial and Managerial Accounting, Undergraduate, 2022 - 2023

Career Planning, Undergraduate, 2022 - 2023

Strategic management, Undergraduate, 2021 - 2022

International Marketing Tool:Turquality, Undergraduate, 2022 - 2023

### **Designed Courses And Trainings**

Kara G., Investment Analysis, April 2023

Kara G., Marketing, February 2023

### **Books & Book Chapters**

## I. Coaching Leadership

Kara G., Demirtaş Ö.

in: A Handbook of Leadership Styles, Özgür Demirtaş, Editor, Cambridge University Press, Cambridge (MA), USA ,  
Kayseri, pp.429-452, 2020

## Metrics

Publication: 1

## Non Academic Experience

Company, Elda Halı (Gümüşsuyu Halı) A.Ş. / Kayseri, Yönetim

Company, Boyteks Tekstil A.Ş (Halı Fabrikası) / Kayseri, Yönetim

Company, Boydak Dış Ticaret, Yönetim

Company, Boyteks Tekstil A.Ş. / Kayseri, Yönetim

Company, Boyteks Tekstil A.Ş./Kayseri, Pazarlama - Satış

Company, Boyteks Tekstil A.Ş. İstanbul Ofis / İstanbul, Pazarlama - Satış

Company, İstikbal Mobilya Adapazarı Tesisleri / Sakarya, Kanepeler-Koltuk-Baza-Yatak Üretim Bölümü

Company, İstikbal Mobilya A.Ş / Kayseri, Ev Tekstili Elyaf Bölümü